

«How can we live together?»

This question accompanies all projects and discourses in the course of studies *Process Design at HyperWerk*. The «we» includes the human as well as the more-than-human agents in the living environment, and this «we» is constantly being challenged: which ideas about values and norms are called upon, and how are they connected to our own perspectives and living conditions?

Self-reflection on prejudices in one's own design practice as well as considering one's own privileges are the prerequisites for any sustainable and anti-discriminatory design process.

ich mich fühle. Manchmal fällt es mir nicht leicht, die Gedanken zu sagen, um dir zu zeigen, was ich empfinde.

because living together on this planet seems so impossible. Sometimes I wish I could live on Mars,

Glaubst du, wir dieses Gespräch möglich, dass auf ein andermal verschoben

ready dafür: einfach

Emotional bin ich grad einfach

Es macht mich extrem nervös, dass ich weiß, was ich nicht sagen darf.

each other to trust to find out how to move forward

anything, we have to find out how to move forward

Whether in debates about justice, issues in sustainability, participation, food, digitalization, migration, or care work: in focusing on this «living together» we understand freedom as conscious interdependence. It is crucial to understand that relations can be actively challenged, cultivated, nourished, and designed.

Process designers at HyperWerk are concerned with current debates, and they experiment in self-initiated projects. To us, careful process design is the potential as well as the challenge for a sustainable present and future.

HyperWerk is a lab for learning and teaching which reacts to current trends through flexible experimentation and continuously develops its methods.

Hey, machs wie de wotsch, aber frog nüm noch minere Meinung, wenn de sie eh nid gh

again

I am sorry to say, but



busy, you were away and I had zero time to take care of it on top of

HyperWerk at the Academy of Art and Design FHNW is a space of possibilities for new and unexpected forms of design. Based in the Institute Experimental Design and Media Cultures it provides the basic connecting structure for the course of studies Process Design.

As a process designer at HyperWerk you need to be able to endure freedom. The freedom to find your own way, and the freedom to collaborate in a community and enter into commitments. Your own initiative as well as teamwork are active parts of this course of studies.

Topics range from inclusion, representation, language and communication, urban development, sustainability, climate and growth to robotics, digital culture, cyber-feminism, and artificial intelligence. Anything you are interested in shapes the world and may become the subject matter of your study.

Diversity-conscious and norm-critical thinking and work require awareness to power structures, privileges, and discrimination. This is also a central aspect

in answering the question: «How can we live together?» – And therefore also for «How can we design?» As a student at HyperWerk you are open to deal with these issues.

On your individual way of studying you acquire organization strategies and explore documentation, presentation, and visualization techniques – from text and illustration, photography and film to virtual reality, multimedia, and experimental formats. You build competences in negotiating and in taking action which nurture your personal talents. You choose from the workshop curriculum according to your personal goals. In all of this, you are accompanied by an intensive mentoring which will support your individual learning process.

Course of Studies

The year at HyperWerk is divided into six modules which map the cycle of an idealized design process. In every week within one module, several workshops are offered to be attended by students of all three years. In order to convey a wide variety of current knowledge and practice, we invite specialists, experts, artists, designers, and practitioners from a

regional to international network to be guest teachers and give workshops.

HyperWerk needs to react swiftly to significant topics as well as to the individual interests of its students. Therefore, in an intensive research and-debate phase, we develop a relevant annual topic. Then the workshops in the modules are orientated towards this annual topic. We create a course of study which evolves continuously. While the modules and workshops set thematic foci, students work in parallel on their individual and collective projects. These projects facilitate concentrated long-term work and exchange of knowledge among the students. At HyperWerk students are learning with each other and from each other.

In personal communications with their mentors, students decide how many and which workshops they attend in the respective module. The regular dialogue between mentor and mentee defines the most important interface between students and teachers and creates a culture of exchange, trust, and commitment. Students are offered closely accompanied reflection as well as critical and constructive examination of their fields of interest, curricula, and of their individual learning progress.

Goals and Benefits

What are my talents?
How can I initiate something great? Which methods

facilitate collective action and shared resources? How do I develop an idea, work it out into a concept and finally into a product or a project? And how shall the process until then be structured, communicated inward and outward, and be realized?

As a student at HyperWerk you concern yourself with these questions through observation, documentation, and research. You build competences which are related to your own interests and talents. Besides that, you acquire the ability to initiate and conduct design processes in interdisciplinary teams. During your bachelor studies you can already explore this either in your own projects or in real contract situations. In the study of Process Design you learn a variety of techniques to bring your own attitude into words and images and communicate your proposal. You will gain the self-confidence to present your projects in public. After HyperWerk you know your intrinsic motivation. You are capable of thorough analysis, you can contextualize and reflect critically, and you are a team player.

Infrastructure

At HyperWerk you find thematic exchange as well as the infrastructure necessary to realize your ideas and projects. For first designs and models to be built and tested we have a workshop, a large storage, and a communal studio

where 24/7 work is possible. In the workshop, various light yet fixed machines and many handheld devices for wood- and for metalwork, robots, 3D printers and PCB printers, a leather sewing machine, a tufting machine, and a lot of accessories are waiting for you to discover them. Students wanting to immerse into the world of film and sound can use an audio studio as well as video editing stations.

The HyperWerk storage with VR-equipment, cameras for photography and video, projectors, computers, monitors, lighting and sound electronics, cables, jacks, adaptors, and many very special things provides access to rare and also to state-of-the-art technology.

For larger projects, further facilities can be used on the campus. These include a big metal workshop, wood workshop, plastic and paint shop, sculptor shop, bookbindery, and screen printing. Rapid prototyping is possible with laser cutters, 3D printers, and milling machines. And there are professional audio and video studios and a well-stocked media center.

Job Prospects

The course of study at HyperWerk enables you to reflect on and critically co-design social transformation processes. This means you can take up individual professional positions. HyperWerk alumni*ae take initiative: they found for example an organization, start up an association or a company, work in an agency, in counseling, in a cultural or educational institution – or they continue their academic education in the field of design.

With regard to job opportunities our alumni*ae have found the following three aspects of their HyperWerk education to be highly relevant: opening up new fields of work; designing processes; and networking with people for potential collaboration.

Application

Do you want to apply for the course of studies Process Design at HyperWerk? Until 15 February 2022 you may register via the online application form on this website:

www.fhnw.ch/hgk/apply

There you find more information which educational prerequisites, professional experience, and design knowledge you need for admission.

After we receive the confirmation of your application we ask you to accomplish a small writing task, and you write back to us. We would like to get to know something about your motivation to enroll in the course of studies Process Design. If we are convinced of your motivation, we will invite you to join us for a weekend and you can find out whether we are suited to you and vice versa. Save the date: we hold our entry workshop from 22 to 24 April 2022.

Should you have any more questions or need a clarifying talk regarding your application you are welcome to contact us before you register online, and we will look together at your documents.

Info Events

Visit us at HyperWerk, meet students and staff, and get to know the course of studies Process Design! We look forward to having a chat with you.

22. September 2021
Info event at the diploma show

10. November 2021
Info event in late autumn

21. January 2022
Open House at the Academy of Art and Design FHNWW

HyperMagazine

The HYPERMAGAZINE is our online magazine. Here, you get detailed insight into our work and more information about current projects and workshops.

hypermagazine.ch

Contact

If you have questions about HyperWerk you are welcome to contact us.

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